



LeadTap™ — Executive Summary (Public Preview)

Company Overview LeadTap™ is an AI-enabled SaaS platform that streamlines lead capture, automates nurturing, and facilitates secure onboarding via a mobile-first biometric identity wallet. Serving both solopreneurs and enterprise fintech teams, our solution converts QR-based interactions into verified digital wallets.

Problem

- Fragmented and costly acquisition workflows
- Solopreneurs lack intelligent lead capture and nurturing tools
- Enterprises need streamlined, KYC-certified identity provisioning

Solution: Three-Tiered Platform

1. LeadTap™ (Freemium, Free)

- QR-accessed digital business card with lead capture capability
- Stored: up to the 5 most recent sign-ups

2. LeadNest™ (Premium, ~\$10–\$20/month)

- Full AI-powered CRM with email, SMS, and AI voice nurturing
- Requires backend CRM (e.g., GHL at ~\$297/month)

3. LeadTap™ Wallet Black Card (Enterprise)

- Biometric-based digital wallet with verified ID & token exchange capability
- Mobile-integrated, secure onboarding
- Custom enterprise pricing

Detailed IP documentation available under NDA

Traction & Highlights

- MVP completed: includes CRM workflows, n8n integration, KYC onboarding, and wallet provisioning
- 2 provisional utility patents filed
- Integrations with Slack, Google Sheets, and Mailchimp
- Early angel interest (~\$50–100K), contingent on founding team completion
- SAFE note open with a \$5M valuation cap

Market Opportunity

- Addressable market: **\$3B+** across AI-powered CRM, digital identity, and Web3 onboarding verticals
- Targets: Healthcare, Attorneys, Coaches, sales professionals, agencies, fintechs, and Web3 enterprises

Current Ask

- **Seeking Co-Founders (CTO & COO)**
 - Sweat-equity role with a 30–45 day runway to engage angel capital
 - Defined co-founder equity + salary (\$3K–\$5K/month) post-funding
- **Funding**
 - \$50K–\$100K in angel interest ready to move upon team formation
 - SAFE note open at a \$5M cap

Interested in joining at the ground floor?

Schedule a brief intro call + NDA (under 2 minutes):

<https://bigado.com/book-a-candidate-call>